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## RECORD POPPING MILESTONE

### Newest Icon on Route 66 sells 66,000 Soda Pops

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For Immediate Release

Arcadia, OK—POPS opened on August 6 and the sodas have been flying out the door ever since. POPS has quickly become a remarkable destination along the Mother Road, with its landmark architecture, 66-foot tall pop bottle, windows lined floor to ceiling with thousands of sodas, and a cooler stocked with nearly 500 varieties of pop and beverages.

On Thursday, lunchtime at POPS was one for the record books. The convenience store, gas station, and café reached a milestone by selling its 66,000<sup>th</sup> bottle of pop. The lucky customer is Peggy Cain, whose purchase earned a gift certificate from POPS worth...you guessed it... \$66.

POPS General Manager, Marty Doepke made the announcement, and said he was thrilled to be able to celebrate this milestone. “Business at POPS has far exceeded all of our expectations”, said Doepke, “We have been welcomed with open arms by the people of Oklahoma, and have served visitors from literally all over the world. We look forward to selling our next 66,000 bottles.”

The next milestone could be reached sooner rather than later. In their first week of operation, POPS sold more than 11,000 bottles of soda.

For more information, contact:

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